



**Press release
For immediate release**

**DISTINCTION GROUP ANNOUNCES THE ACQUISITION OF IMMOTIK INC.
AND IMMOTIK ELEKTRIK INC.**

MONTREAL, QUEBEC, CANADA – (Marketwire, December 15, 2008) – Distinction Group Inc. (“GDI”) (TSX: GD), a trusted leader in the Canadian commercial building maintenance industry, is pleased to announce that it has reached an agreement in principle for the acquisition of 67% of the shares of Immotik Inc. and Immotik Elektrik Inc. (“Immotik”) by GDI subsidiary Montcalm Technical Services Inc. This partnership will enable GDI to strengthen its technical services platform and generate revenues from consulting services, automated building energy control and management services and electrical services, as well as teaming up with skilled, experienced partners in building technology. The transaction, which is subject to due diligence, is expected to close on January 30, 2009.

“The investment in Immotik is a major step in the development of our technological sector, and consolidates the positioning of Montcalm Technical Services in this industry,” said Claude Bigras, President and Chief Executive Officer of GDI. “We are pleased to welcome these new partners to the Company.”

“We are proud to join a top tier Canadian building services company like GDI. This partnership will also provide us with tremendous tools to develop Immotik,” stated Serge Bourque, President of Immotik Inc.

GDI is also pleased to announce that its subsidiary Steamatic Canada Inc. closed the acquisition of Steamatic Métropolitain Inc. on December 1, 2008. Steamatic Canada Inc. has developed a network of over 50 franchises providing post-disaster cleaning services to the commercial and residential markets. Steamatic Métropolitain Inc. is recognized as Steamatic Canada Inc.’s largest franchisee in Quebec.

About GDI (Distinction Group Inc.)

GDI is a Canadian leader in janitorial services. Through its subsidiaries, GDI provides a range of industrial janitorial, mechanical maintenance and other related services to various segments of the real estate industry.

Additional information on the Company can be found on the SEDAR website at www.sedar.com

This press release may contain certain “forward-looking statements”, including statements regarding Distinction’s expectations. Such statements are subject to known and unknown risks and uncertainties that could cause actual future results to differ materially from current expectations.

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